



7273 Wing Lake Road, Bloomfield Hills, MI 48301

TO: Board of Education

FROM: Learning Services

DATE: March 2026

RE: Elementary Literacy - 95 Core Adoption

Quote for 2025–2030 Adoption: \$423,479.50

Bloomfield Hills Schools is moving forward with the adoption of the 95 Core Phonics Program as the district's K–5 foundational skills resource beginning in Fall 2026. The program was selected through a district literacy team review process and aligns with Michigan's new literacy and dyslexia laws requiring evidence-based, structured literacy instruction. 95 Core provides explicit and systematic instruction in phonological awareness, phonics, word recognition, morphology, and fluency, ensuring students develop the foundational skills necessary for proficient reading. The program is currently being piloted across elementary classrooms this year to gather teacher feedback and allow staff to observe implementation prior to full adoption.

Nearly \$500,000 in funding through the Michigan Department of Education Section 35m grant will support materials and professional learning over the next four years, allowing the district to strengthen early literacy instruction while minimizing local financial impact.

Recommended Quote for Approval

[95 Percent Group](#)

Additional Vendor Reviews

Really Great Reading	Orton Gillingham Plus
UFLI	Magnetic Reading

Following the release of the Michigan Department of Education's approved vendor list in June 2025, Bloomfield Hills Schools convened a district literacy team, in partnership with the Learning Services department, to review and vet potential programs. The team examined alignment to structured literacy practices, program coherence, implementation supports, and feedback from other districts before narrowing the options for piloting and ultimately selecting a single vendor to leverage the available state funding tied to this initiative.