



February 3, 2026

Samer Alsayed Suliman
Director of Technology Services
Bloomfield Hills Schools
7273 Wing Lake Rd
Bloomfield Hills, MI 48301

RE: Bid Package T11: Audiovisual Systems

Dear Mr. Alsayed Suliman,

Bid Package T11 was released on January 12, 2026, for various audiovisual systems throughout the district. The scope of work includes replacement of digital signage displays, Auditorium, Gymnasium, and Natatorium AV system upgrades, as well as replacement of AV systems at the Eastover and Lone Pine Cafeterias. Seven bids were received and six were publicly opened on January 30, 2026. One of the bids did not include a Bid Bond and therefore was not read publicly. A non-mandatory prebid meeting was hosted virtually on January 15, 2026.

Evaluation Summary and Recommendations

Barton Malow and the Bloomfield Hills Schools’ technology department reviewed bid proposals for completeness, schedule understanding, and project requirements. Following evaluations and interviews, the low bidder was deemed complete.

Based upon the evaluation of the project team, we present the following for consideration by the administration and Board of Education.

Bid Package T11: Audiovisual Systems	Award Amount
Category 27:1 – Digital Age Technologies	\$523,767.00
Project Contingency (10%):	\$52,377.00
Total Project Award Amount:	\$576,144.00

Sincerely,

Brian Jessie, CTS
Barton Malow

c: BMB: B. Goby, M. Montalvo, M. Tremblay

Bloomfield Hills Schools
BP T11 - Audiovisual Systems

		BID TABULATION					
1/30/2026							
Bid Package No. T11	Bidder	Bid Bond	Familial	Iran Form	Addendum 1	Base Bid	Potential Award
	27:1: Audiovisual Systems						
	Digital Age Technologies	x	x	x	x	\$523,767.00	\$523,767.00
	Sound Planning Communications, Inc.	x	x	x	x	\$644,522.36	
	SoundCom Corporation	x	x	x	x	\$654,760.00	
	TEL Systems	x	x	x	x	\$687,721.39	
	Advanced Lighting & Sound	x	x	x	x	\$694,400.00	
	BlueWater Technologies Group Inc.	x	x	x	x	\$739,076.83	
	Crescent Digital LLC*		x	x	x		
	Notes: *Bid rendered incomplete due to lack of bid bond. The submission was not read aloud at the bid opening.						

